

# International Business Administration (IBA)

October 2018 - January 2019

Are you interested in taking part in an international course in Germany?  
Would you like to study in English and earn credits?  
This is a great chance for you!



The Department of Economics at Magdeburg-Stendal University of Applied Sciences invites students from abroad to take part in the International Business Administration course on Stendal campus from October 2018 to January 2019.

The program aims to enhance your professional as well as your intercultural competencies. You will learn about culture-specific market conditions and analyze economic forces. Moreover, through intercultural teamwork you will get to know different communication approaches and modes of dealing with other (academic) cultures.

### Your benefits:

- attend seminars for international and domestic students on different aspects of international business administration, work in cooperative forms of learning and profit from intercultural collaboration between students from various cultural backgrounds (15 ECTS)
- complete a company project during the semester and gain first-hand insights into the German working culture (10 ECTS)
- join a Business German language course and improve your language skills (5 ECTS)
- take part in the university's social program like sporting activities, parties, the University Ball, the Buddy Program, many excursions and a lot more events to meet new people and make the best of your time
- course can be combined with the university's Late Summer School (September 2018, 3 ECTS)
- courses and project work will be conducted in English (internship is supported by an English-speaking advisor, however not all employees in internship institutions speak English)

### Who can apply?

- completed at least 1<sup>st</sup> year of a BA in Business Administration or of a comparable study program
- proficient knowledge of English to follow lectures and adequately communicate during the internship; knowledge of German is a plus

### Costs:

- Enrolment fee for the university is around €55
- Cost of living about €600-700 (housing at affordable prices in the city center, the dormitory or on the outskirts)
- Funding possibilities are available, for further information please contact Franziska Buddy

### Welcome to Stendal!



The Hanseatic city of Stendal is located in the northern part of the German federal state Saxony-Anhalt and is the economic, cultural and administrative heart of the Altmark region. Stendal is less than an hour away from the German capital Berlin, one hour from the trade fair city Hanover and about 45 minutes from the state's capital Magdeburg.

Stendal was first mentioned in writing in 1022 and later on, joined the Hanseatic League, when it had become one of the 25 largest cities in Germany during the Middle Ages. The carefully restored old town covering an area of 94 hectares is full of history and offers a variety of cultural highlights like interesting museums and the theatre. The water park Altoa, the Altmark cycle path or the nearby Elbe cycle route as well as the small zoo next to the city lake are great for leisure and active recreation. Due to its central location, Stendal offers an ideal base for exploring the whole region, especially its surrounding nature and other cities of the Hanseatic League of the Altmark. Many buildings in Stendal show the unique and beautiful architecture of the North German Brick Gothic of the 15<sup>th</sup> century.

Stendal campus offers new facilities for approximately 2,200 students in two departments and a strong international perspective with innovative degree programs. The campus library provides its users with about 40,000 items and many journal subscriptions, e-books and electronic journals. A wide choice of meal options can be found in the 'Mensa' (university cafeteria) and the student F.E.T. bar, while these locations can also be used to study and chat. An active Students' Union that organizes parties, a theatre group, a photography club, university sports and a campus newspaper as well as running a music rehearsal space enrich the vibrant student life.

Come to Stendal and join our IBA course!

## Contact:

General and organizational questions:

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